# The SparkPoint Model

Persistence Matters!

The SparkPoint Difference

STUDENT PERSISTENCE IMPROVEMENT AT COMMUNITY COLLEGES

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Highlights

- **Persistence Matters**

- **What the data shows**

- **The SparkPoint Difference**

- **Looking Ahead**

Persistence Matters

Student Challenges:

- College Costs
- Child Care
- Food Insecurity
- Lack of sufficient financial aid and income
- Peer Pressure
- Inadequate Resources
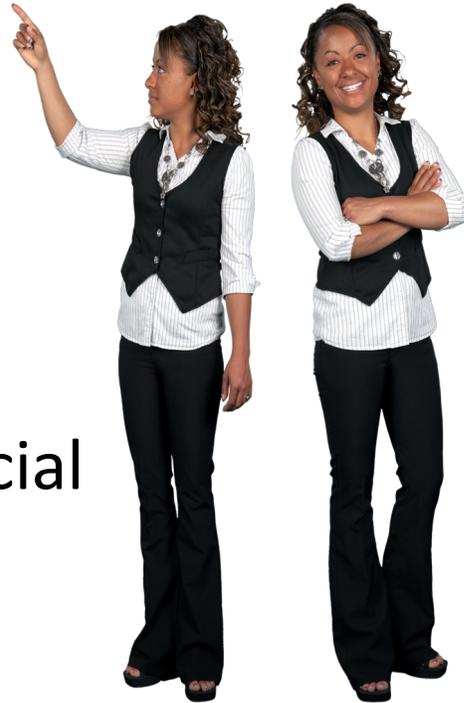
SparkPoint Centers supports student persistence by providing:

- Resources
- Financial Literacy
- Financial Coaching
- Goal Setting
- Motivation

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Persistence Matters

Persistence rates from a regional perspective

Our goal with this report is to see if persistence is also higher among SP clients at four of our centers located at other colleges.

What the data shows

COLLEGE	OVERALL COLLEGE PERSISTENCE	PERSISTENCE AMONG SPARKPOINT CLIENTS AT THE COLLEGE
Contra Costa College	62%	80%
Laney College	57%	95%
Cañada College	58%	79%
College of San Mateo	88%	99%
College of Marin	49%	60%

What the data shows

Persistence Rates of College vs SparkPoint College clients
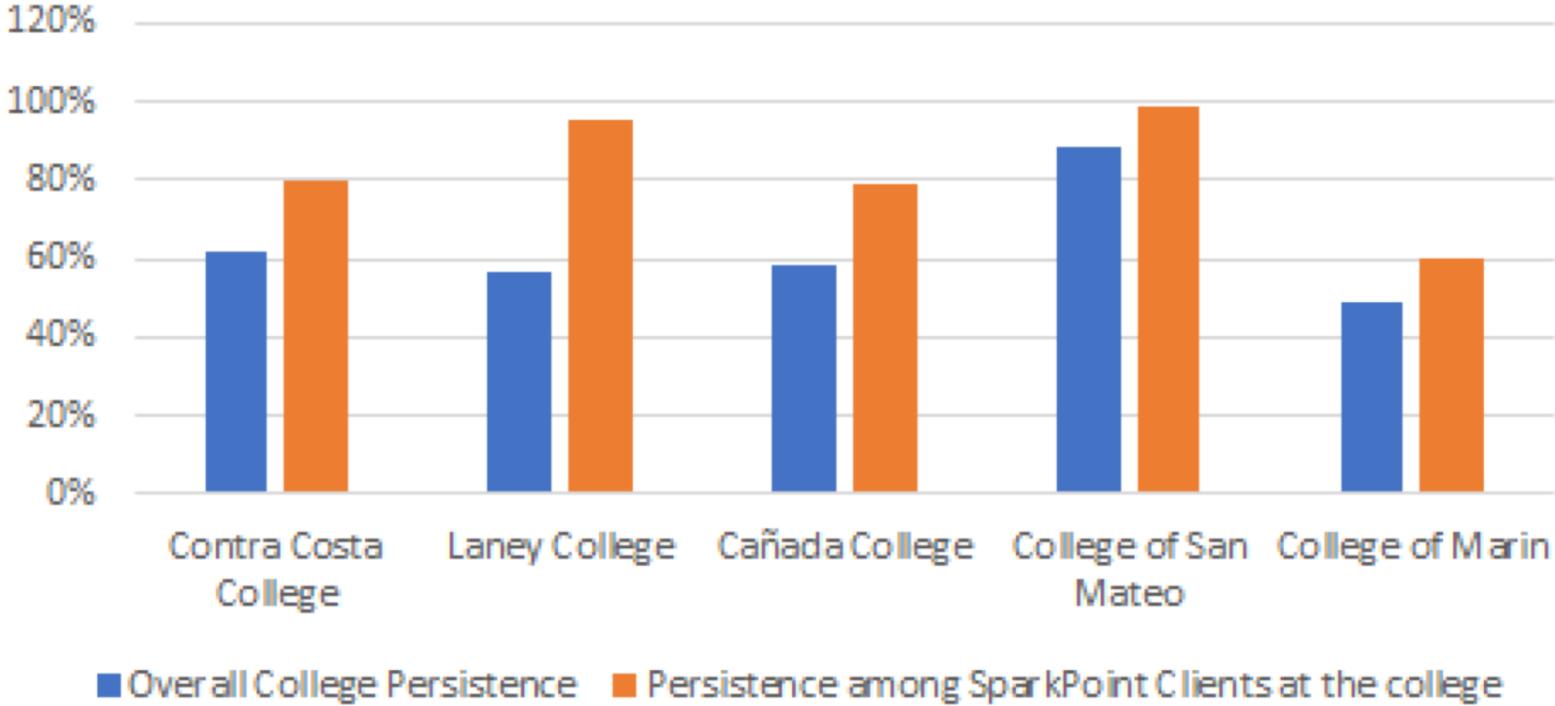
Variation from the overall college persistence rate ranged from 11% to 38%

The SparkPoint Difference

We attribute the greater persistence rates to "The SparkPoint Difference"

We
- Take a holistic, student-centered approach
- Provide integrated services
- Address immediate needs that alleviate financial stress

What clients have said about SparkPoint

"They want to go to college; they want to see Mommy go to college. Our whole family is about trying to succeed. We have a better outlook on life." - SparkPoint Participant

"SparkPoint is there to put food in your fridge. To help save for your future. To make sure your needs are met, so you can successfully focus on your education. And with a support system like that, you can achieve your dreams."

"SparkPoint is enlightening, empowering, and motivating. When I leave those classes, I'm like 'yes, I can do this!'."

"I think we need more things like this in all schools."

"I always, the part that always struck me about this place was not that it was this conglomeration of a lot of different government entities and help and all of it. But it was also that it wasn't people helping you. It was people helping you help yourself."

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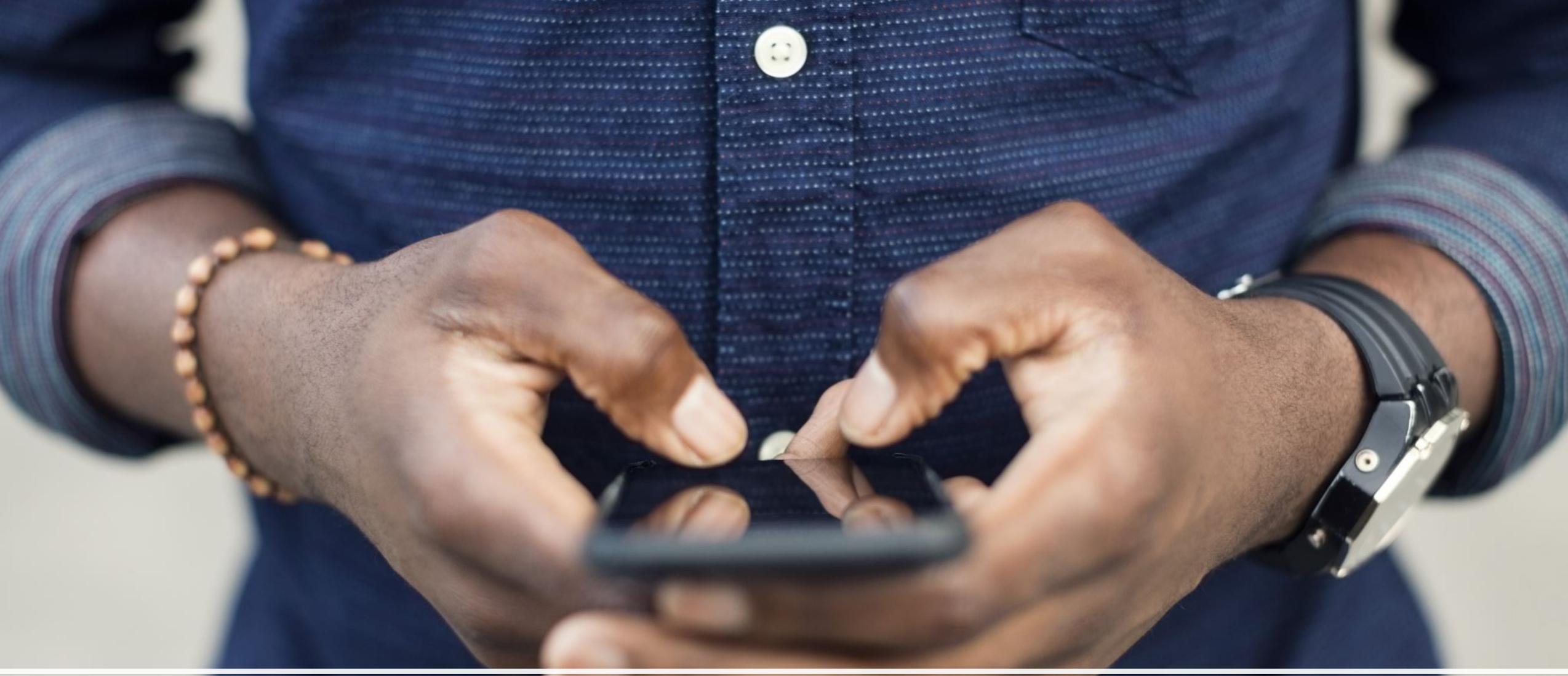
THANK YOU
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